

Marketing Manager

Hays • All Canberra ACT



Base pay

\$80,000 - \$90,000



Work type

Full time



Contract type

Permanent

Job details



Date posted

12 May 2022



Expired On

03 Aug 2022



Category

Marketing & Advertising



Occupation

Managers, Directors & Consultants



Base pay

\$80,000 - \$90,000



Contract type

Permanent



Work type

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Full job description

Your new company

A Canberra peak industry association for the rail sector in Australia and New Zealand. The association manages several aspects of the rail industry including suppliers, manufacturers, passengers and freight operators to help establish a safe and efficient rail infrastructure network.

Your new role

In this exciting new role, you will play a key role in building and maintaining the associations brand position and reputation. You will also be responsible for ensuring a consistent voice across the associations marketing and events working closely with the communications and events team.

- lead the marketing strategy for events and member services
- develop marketing plans to support the program of events
- manage the member database to support strong member engagement
- create social media content to promote events and member services

What you'll need to succeed

- university qualification in communications, marketing or a related discipline
- proficient in Microsoft Office
- ability to engage with external stakeholders and suppliers
- excellent written and interpersonal communications skills
- team player with an ability to establish strong working relationships

What you'll get in return

In return you will be rewarded by working with a local peak industry that prides itself on creating engaging events for its members and suppliers. You will assist in marketing these events and help develop the productivity and efficiency within the rail industry while identifying opportunities for the growth and support of the organisation.

What you need to do now

If you're interested in this role, click 'apply now' to forward an up-to-date copy of your CV, or contact Robert Johnston at Hays recruitment on 02 62797423, or email Robert.johnston@hays.com.au for further information on the application process.

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